

Hit the Fundraising Jackpot with

DON DIEGO

Party Bingo

Real cash prizes for your guests & real money for your cause!

Fundraising can be one of a nonprofit's most difficult challenges. The Don Diego Fund can transform that challenge into a fun and lucrative opportunity.

As the scholarship program of the San Diego County Fair and Del Mar Fairgrounds, Don Diego will create a turnkey Party Bingo event at the Fairgrounds exclusively for your organization to raise money for your charity while raising the roof on fun for your guests. From DJs to food service to auctions and other features, tell us what you want and we'll make it happen.

This Ain't Your Grandma's Bingo

Machine Bingo makes it easy for anyone to play using up to hundreds of electronic cards at a time. The machine tracks the numbers called, indicates how close a player is to achieving a win and even tells the player when to yell "Bingo!" More than one person can win each of the 14 games plus a "Big Money" game purchased separately.

Make Bingo Pay Off for You

You provide no money; just 100 people who purchase the minimum \$40 admission package.

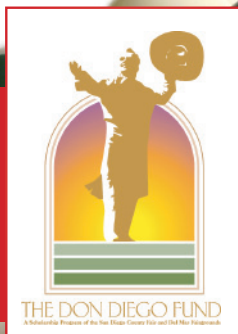
- Use your (e)mailing lists and databases to attract 100 or more guests.
- Your charity will receive \$10/player or 15% of gross revenue; whichever is greater.
- Add to your coffers by supplying volunteers to sell "pull tabs" that enable players to win instant cash and/or play special Bingo games.

Let's Play and Win Together

As your Bingo partner, we'll help you market the event.

- We provide flyers and other tools.
- You utilize your proven vehicles to garner at least 100 participants.

Don Diego Party Bingo makes everyone a winner. Best of all, we handle the details for you. We're keeping it real – real money for players, real profits for your charity and real fun for all.



Don Diego Party Bingo ... for real cash prize money.

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