



April 30, 2010; For Immediate Release  
Contact: Chana Mannen, Executive Director, The Don Diego Fund  
858.792.4210; [cmannen@sdfair.com](mailto:cmannen@sdfair.com)

## **THE DON DIEGO FUND INTRODUCES \$99 AMIGO CLUB!**

### **\$99 Donation Gives Members Free Admission to Year-Round Fairgrounds Events – Starting with Every Day at the 2010 San Diego County Fair**

Del Mar, CA ... Just in time for the 2010 San Diego County Fair, The Don Diego Fund introduces the Circle of Friends \$99 Amigo Club. For their \$99 donation, Amigo Club members receive free admission to popular year-round Del Mar Fairgrounds events, beginning with one free admission to each day of the 2010 Fair, running June 11-July 5. Membership also includes one stretch run pass to each racing day of the 2010 Del Mar Thoroughbred Club Race Meet, taking place July 21-September 8.

Don Diego Fund Executive Director Chana Mannen encourages people to sign up online right away at [www.dondiegofund.org](http://www.dondiegofund.org). “We want to make sure you don’t miss a day of Fair fun,” she says of this exceptional package, valued at more than \$500. “In addition to free admission to the Fair and Race Meet, the \$99 donation entitles members to four single day Surfside Race Place passes plus one single admission to the Scream Zone, Holiday of Lights and Pelly’s Miniature Golf.”

The nonprofit Don Diego Fund provides annual college scholarships to outstanding San Diego County high school seniors who have participated in the San Diego County Fair or other Del Mar Fairgrounds events. To date, the Fund has distributed \$513,000 in scholarships and grants, helping 121 students attain a college degree.

#30